

**HORICON TOWN BOARD
WORKSHOP MEETING**

**MARCH 7, 2019
6:00 PM**

Present at meeting:	Matthew Simpson	Supervisor
	Frank Hill	Councilperson
	Robert Olson	Councilperson
	Kenneth Higgins	Councilperson
	Sylvia Smith	Councilperson
Krista Wood	Town Clerk	

Also: Drew Cappabianca, Teri Schuerlein, Matt Wood, Bernie Hill, and Joyce Greenidge.

Supervisor Simpson called the workshop meeting to order at 6:00 PM and noted the purpose of the workshop was to review the 2019 Occupancy Tax applications.

Councilperson Sylvia Smith said the Occupancy Tax requests that came in totaled just over \$138,000.00. She said of the \$47,900.00 in the 2019 budget, \$20,000.00 has already been given out (\$15,000 to NW Chamber and \$5,000 for Brant Lake Winter Carnival) which leaves \$27,900.00 in available occ tax funds. The Board agreed that the applications from the Friends of the Library, Horicon Historical Society, Horicon Ladies Auxiliary, and Horicon Free Public Library could be funded through the 2019 Budget. The budget will be amended accordingly at the next Board meeting.

Councilperson Smith said removing these four applications reduces the total occ tax requested to approximately \$133,000.00. She said three of the applications (one from NW Trailblazers and two from Millbrook Commons) do not qualify under the guidelines, and the application for the Brant Lake Canoe Race was a good idea but it lacked the necessary specifics. The Board agreed to eliminate these applications from the list.

The Board discussed the remaining applications and agreed on amounts to be awarded as follows:

- Adirondack Marathon - \$3,500
- Ride On! (Brant Lake Bike Park) - \$1,000
- Horicon Day (Horicon Fire Company) - \$4,000
- Fireworks for Horicon Day - \$5,000
- Woodstock Revisited (Tri-Lakes) - \$3,000
- Snowmobile trail improvements (Tin TeePee) - \$2,000
- Food Truck Fridays! (Horicon Business & Volunteer Group) - \$6,755
- Weekend at Bernie's (EZ Marine) - \$2,500.

Councilperson Smith said the total to be awarded is \$27,755.00 which will leave a balance of \$145.00 in occ tax funds. Brant Lake Bike Park's application to increase the trail system and Horicon Business Group's application for an advertising campaign to promote Horicon received no funding.

The Board will make the formal award by resolution at the next regular Town Board meeting on Thursday, March 21, 2019.

The Board was asked to give any additional Occupancy Tax monies that come in this year to the NW Chamber to be used for advertising. The Board said if additional funds come in they will do that.

Adjourn... There being no further business to attend to the workshop meeting was adjourned at 6:45 by MOTION of Councilperson Higgins and Councilperson Smith, all in favor.

Respectfully Submitted:

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